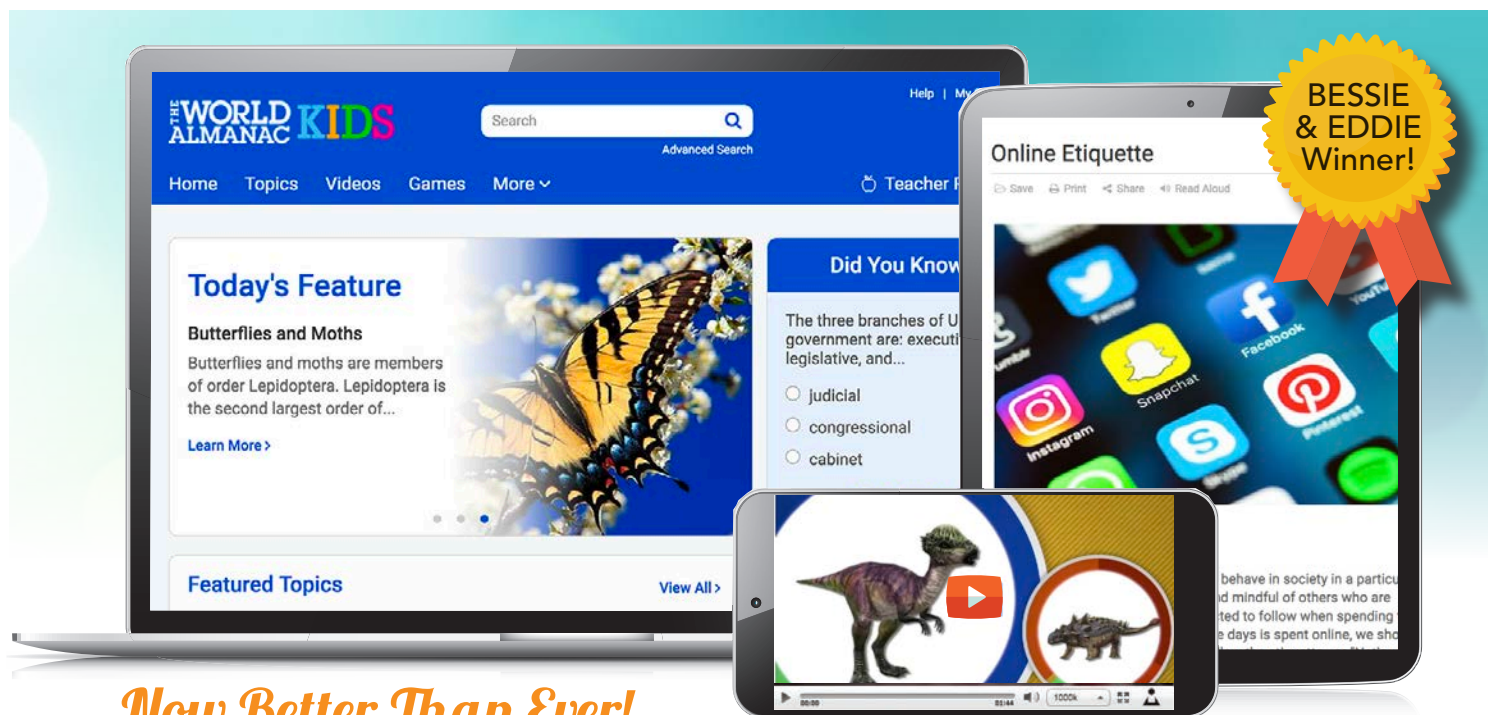


THE WORLD ALMANAC KIDS

Develop Online Research Skills with a Trusted Source



Now Better Than Ever!

The ComputED Gazette

Best Educational Software Awards (BESSIES)

"Middle School Database Website" category

The ComputED Gazette

Education Software Review Awards (EDDIES)

"Middle School Database Website" category

"Entertaining is not a word usually applied to reference works...but for *The World Almanac® for Kids Online*, the adjective fits...**a reliable resource for homework and projects**, and helps kids learn research skills in a safe and trusted content site...delivers kid-friendly, interesting and, yes, even entertaining content...**deserves to be in every school library, and should be made available to every teacher and student.**"—THE COMPUTED GAZETTE

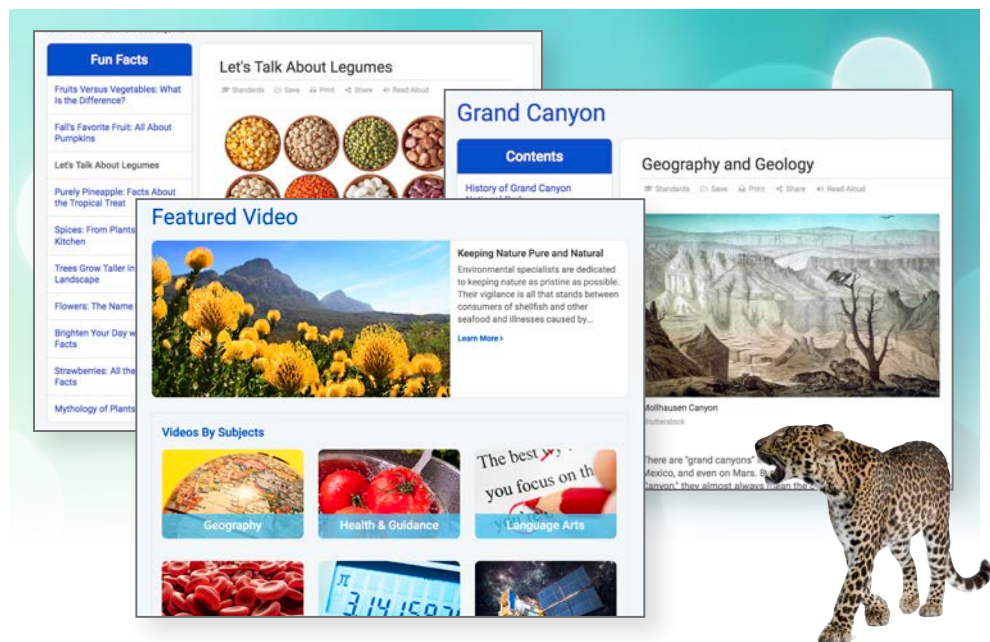
TOPICS INCLUDE: The Arts, Biographies, Geography, Health & Guidance, Language Arts, Literature, Life Science, Math, Physical Science, Social Studies, and Sports

New Content and Interface

With a dynamic new design, new and updated content, and exciting new features, *The World Almanac® for Kids* is the ideal one-stop reference resource for intermediate-level students. Two brand-new modules—**Technology Today** and **America's National Parks**—have been added, along with 50+ new interactive games, 100+ new videos, and many other enhancements. Plus, the convenient new search filters make it even easier for students and teachers to find the content they need most.

The Reliable Resource for Student Reference

Erasing the line between homework support and fun exploration, *The World Almanac® for Kids* is a natural complement to the middle school curriculum. Each curricular topic area provides resources for homework, reports, and projects. Kids can explore age-appropriate topics while developing online research skills with an award-winning, trusted content source.



Excellent resources for student reports and research:

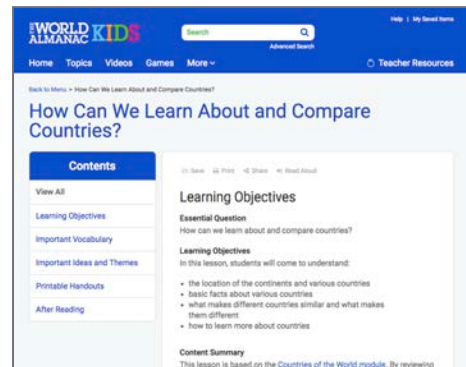
engaging, fun entries on intermediate-level subjects, including online-only material and content from Infobase titles, with new content added regularly

Exclusive, age-appropriate content, including:

- ★ **Extensive, up-to-date articles**
- ★ **Videos** to support the content
- ★ **Games**—including interactive worksheets, “Test Your Knowledge” quizzes, crossword puzzles, word searches, and more—to challenge users in a fun way and provide opportunity for self assessment
- ★ **Science projects**, plus projects for students with disabilities
- ★ **Homework Help**, including study tips; writing help; guides on using a dictionary, thesaurus, timeline, and map; math help; videos; and more
- ★ Fun Facts articles, maps, flags, and more

Features:

- Embed code feature for adding content to any HTML page or Learning Management System
- Correlated to Common Core, state, national, provincial, IB, NGSS, and national STEM standards
- Interactive “Did You Know?” feature, with a “Learn More” link to encourage exploration
- Search Assist technology; age-appropriate search results
- Read Aloud tool
- Google Translate
- Persistent record links
- Support for Google Sign-In and Share to Google Classroom
- Searchable Support Center with live help chat



Teacher Resources, with lesson plans providing instructional support.

Each lesson plan includes:

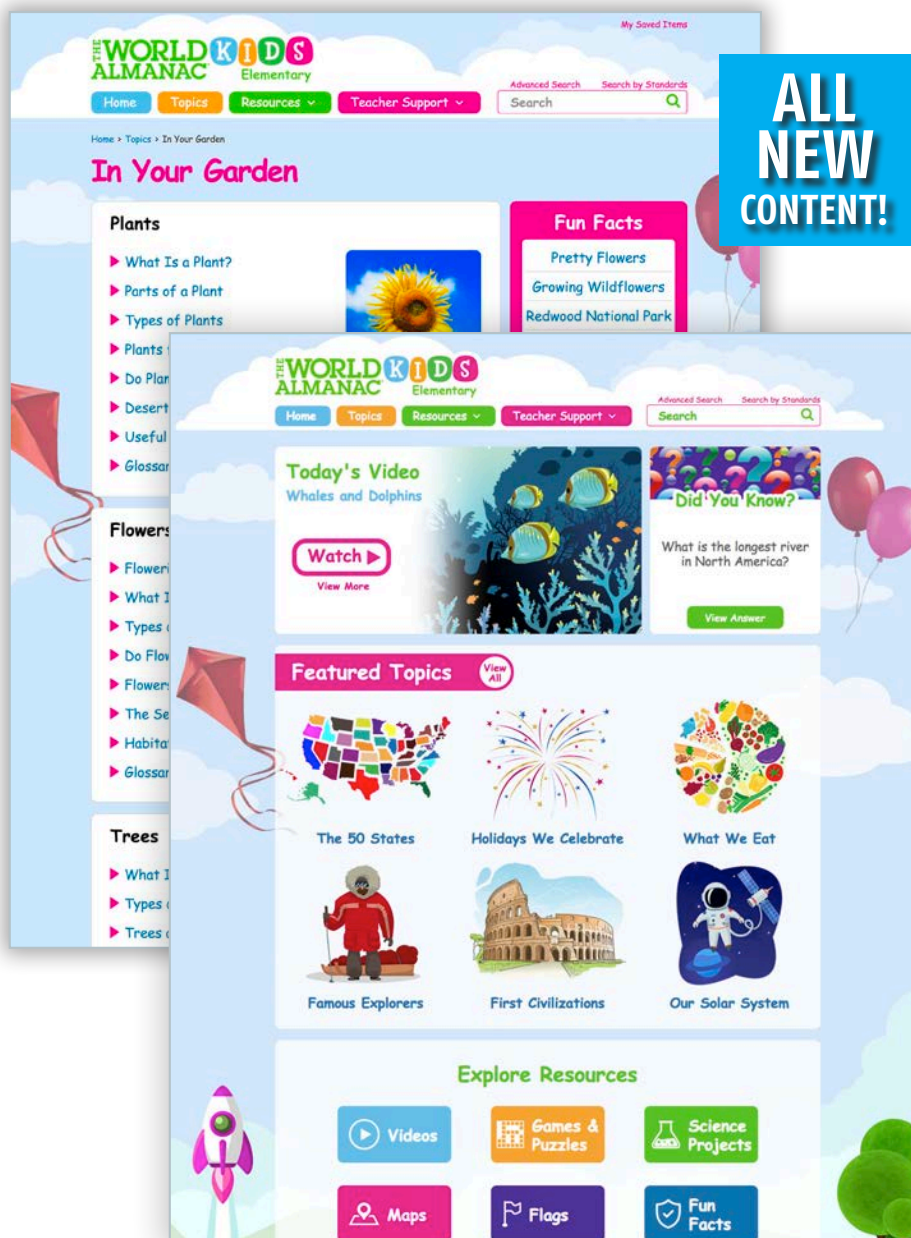
- ★ Learning objectives, including an Essential Question teachers can use to introduce lessons
- ★ Important vocabulary—great for previewing terms to enhance comprehension of new topics
- ★ Ideas and themes summarizing the lesson for the teacher
- ★ Printable handouts, including links to lesson support materials, homework, or in-class work
- ★ Critical-thinking and assessment activities, including additional in-class and follow-up “after-reading” activities

Additional Teacher Resources:

- ★ Graphic organizers that help with any lesson
- ★ Outline maps
- ★ Printable handouts
- ★ Science diagrams
- ★ An interactive, SMART Board-friendly **Trivia Challenge** that can be used in class to enrich lessons or as an engaging introduction to new topics

Trustworthy, Kid-Friendly Reference for Elementary Grades

Announcing an exciting new complement to the award-winning *The World Almanac® for Kids*—
a brand-new Elementary edition.

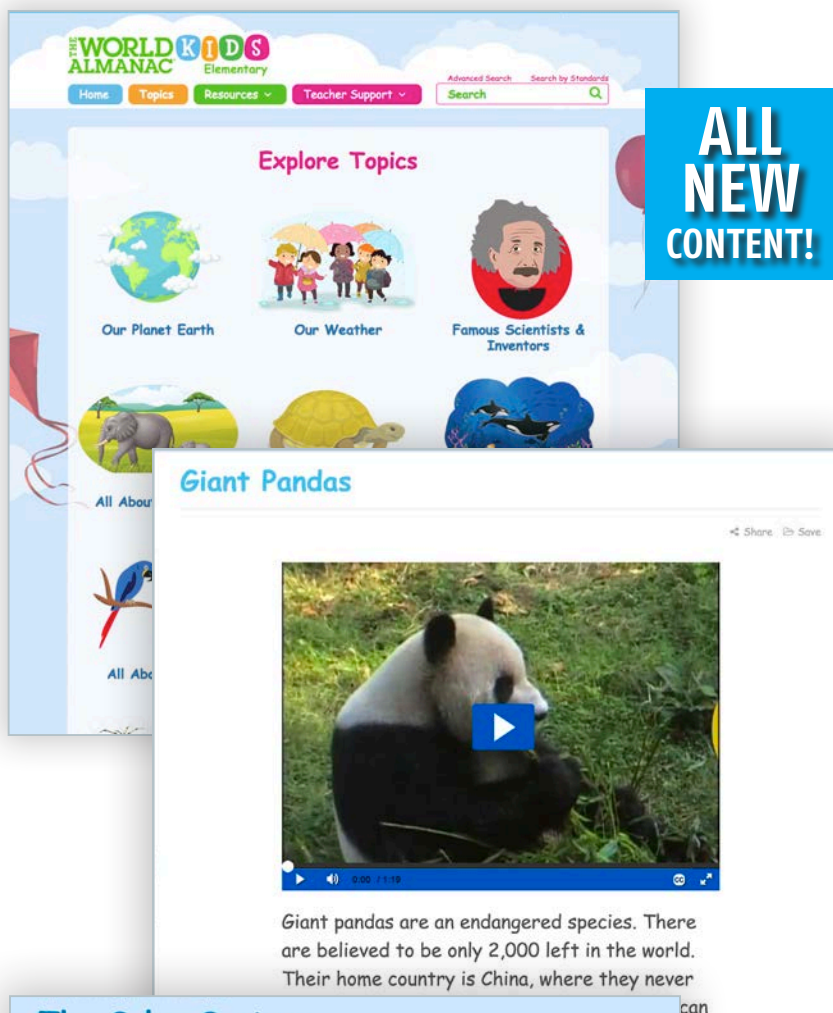


Highlights & Features:

- **Exclusive, age-appropriate content** and engaging, fun entries
- **Excellent resources for student reports and research**, including:
 - ★ Extensive, up-to-date articles with colorful illustrations
 - ★ Entertaining and informative videos to support the content
 - ★ Interactives—including interactive worksheets, games, quizzes, crossword puzzles, word searches, and more—on topics including animals, Earth science, famous Americans, plants, and exploring space
 - ★ Science projects, plus projects for students with disabilities
 - ★ Fun Facts articles, maps, flags, and more
- **Teacher Resources:** worksheets, graphic organizers, and classroom management forms to use with any lesson, plus science diagrams and projects
- **"Did you know?" feature**, with facts to engage students and a "Learn More" link to encourage exploration
- **Dynamic citations**
- **Share content** to Google Classroom
- **Read Aloud** tool and **Google Translate**
- **And much more!**

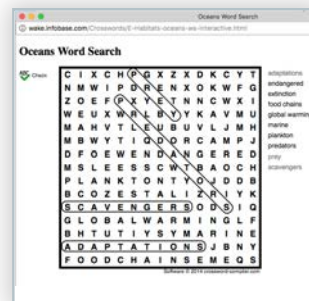
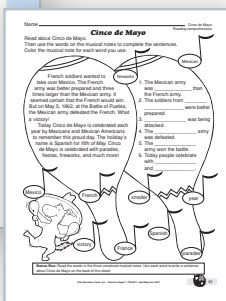
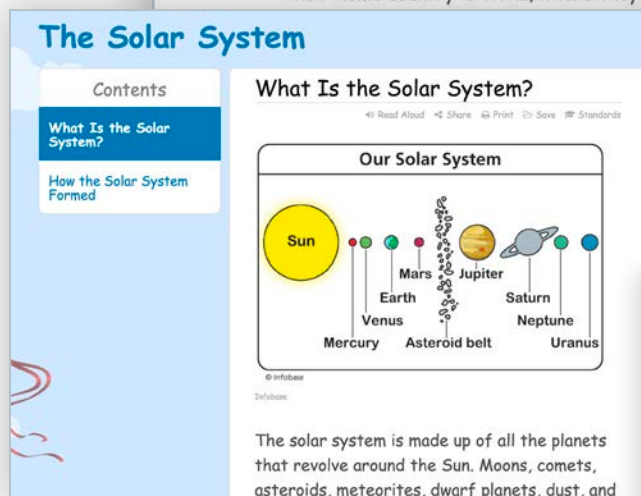
**Develop Online Research Skills
with a Trusted Source!**

CONTINUED ON REVERSE



Kid-friendly, curricular subject modules include:

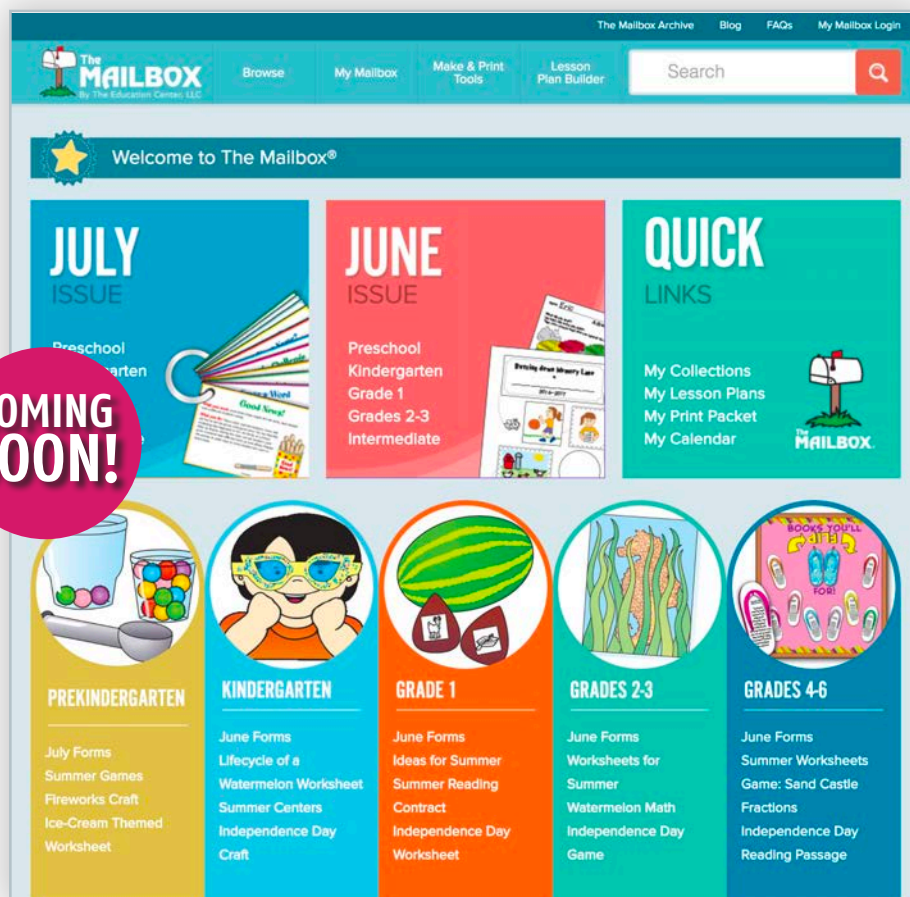
- All About Birds
- All About Fish & Aquatic Life
- All About Insects, Spiders & Worms
- All About Mammals
- All About Reptiles & Amphibians
- America in Word & Song
- Canadian Provinces & Territories
- Famous Americans
- Famous Athletes
- Famous Entertainers
- Famous Explorers
- Famous Scientists & Inventors
- First Civilizations
- The 50 States
- Habitats in Our World
- Holidays We Celebrate
- In Your Garden
- Leaders in Your Community
- Our Planet Earth
- Our Solar System
- Our Weather
- Reader's Corner
- U.S. Presidents
- What We Eat



The MAILBOX® **NEW PRODUCT!** **School & District**

More Than 45,000 Teaching Ideas and Activities for Grades Prekindergarten to 6

Announcing an exciting new classroom and activity resource: **The Mailbox® School & District Edition.**



Teachers want ideas that are creative and make teaching their curriculum easier. Schools and districts want an affordable, one-stop solution to help their students succeed. Turn to the new **The Mailbox® School & District Edition**—packed with 45,000+ engaging ideas, activities, and worksheets that help inspire imaginations while teaching essential skills.

**New content every month—
with skills and topics right
when teachers need them!**

For more than 40 years, we have been the leader in providing teacher-created ideas that work. And now, for the first time, your entire institution can have simultaneous access to this incredible and growing collection at one low price.

**CALL TODAY for special
pricing and be prepared for
the 2017–18 school year!**

Highlights and Features:

- **Unlimited, simultaneous access** to 45,000+ worksheets, crafts, forms, songs, games, graphic organizers, patterns, clip art, cards, and more
- **Easy-to-use**, browser-based interface—no special software or hardware needed
- **Available 24/7**, anywhere
- **Correlated content** that is easy to search by standards, topics, and skills
- **Lesson Plan Builder:** Create and save personalized lesson plans—comprehensive plans with activities that introduce a skill, sheets to practice it multiple times and multiple ways, and an assessment that checks for understanding
- **Make your own** flash cards and other customizable resources
- **Calendar:** Schedule lessons on your online planning calendar
- **Differentiate your lessons** for every learner—access materials at all grades
- **Easily print** whole packets of collated activities & worksheets
- **Subjects** include language arts, math, social studies, science, classroom management, and arts and crafts
- **Tons of seasonal and thematic ideas**, crafts, and more!