Partnership with revolutionary AI technology ensures school devices remain used for learning!

The Challenge

- Over 94% of students have been issued a device by their school.
- The average on-screen attention span in 2005 was 150 seconds; today it is 45 seconds (Mark, 2022).
- 80% of teachers are concerned about their students' lack of engagement in classroom-based learning (Gradient Learning Poll, 2023).

The Impact

- Digital distractions are ranked as the #1 obstacle to improving the effectiveness of K12 ed tech (EdWeek Research Center, 2022)
- It can take students up to 30 minutes to refocus after being digitally distracted (Chang et al, 2020).
- The problem of student self-regulation of time is exacerbated by digital learning environments (Byleiva, 2021).

As a school leader, you might be asking yourself:
Why are students still able to access distracting games and videos on school devices when we already uses an internet filter?

Answer: It's not your IT Dept's fault. School filtering technology relies upon the IT Dept managing lists of domains, URLs, and Keywords. Consider the volume of web content:

- **252,000 new websites** go live each day
- New YouTube **video uploads exceed 3.7 million daily**
- Google has between **60 to 80 billion indexed web pages**

Using lists to prevent students from accessing distracting games, videos and social media isn't practical or plausible any longer - the web has simply grown too vast.
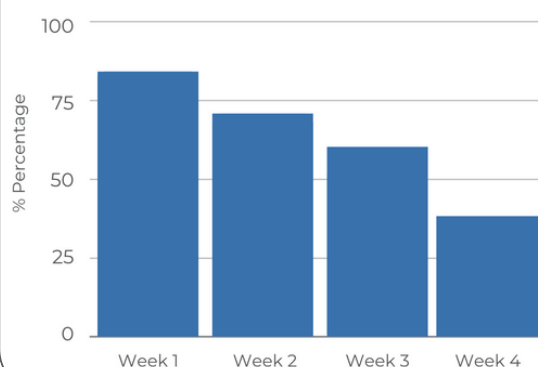
The Solution

Website domains or keywords are irrelevant—what's important is the content that appears on each page. **Deledao ActiveInsights™, powered by patented InstantAI™ technology, views content as a human** recognizing contextual nuance , ambiguity and inventive spelling. - it even blurs images and videos that are likely slipping through your current filter.

At the end of four weeks, 42% of students in the Deledao Pilot Case Study completely stopped trying to become digitally distracted by games!

The 2023 Deledao Pilot Case Study illustrates the impact InstantAI technology has in helping students develop more responsible habits while engaged in digital learning.

Under the guidance of an innovative artificial intelligence-powered technology, students actually **are** capable of learning digital self-regulation on school devices.

Learn more at: https://www.deledao.com/case-study-aggregate-pilots

Deledao ActiveInsights™ is a browser-based content supervisor and wellness monitoring solution that helps school districts keep students safe and focused in digital learning. It uses patented InstantAI™ technology to screen through each webpage and email in real time to analyze text, images, and videos. **It includes 3 main components:**

ActiveScan™ evaluates content in real time; understands contextual nuance and keyboard ambiguity like a human; blurs and blocks inappropriate images and videos; and instantly shut down distractions.

ActiveInstruct™ delivers an effective teacher-student engagement system via whole group, small group and individual 1:1 messaging to ensure an engaged digital learning experience.

ActivePulse™ offers immediate insights through real-time monitoring and alerting when student online activity involves cyberbullying, suicidal ideation, toxic language, drug/alcohol related content etc. It equips school admins with a case management tool to address each student's unique situation.